

# STREAMLINE YOUR PRINT OPERATIONS AT RETAIL STORES.



## A user-friendly design and order application crafted to streamline end-to-end business operation.

Epson Craft Studio is an enhanced function on Epson Cloud Solution PORT, a cloud service platform for managing and monitoring Epson large format printers. Epson Craft Studio streamlines instore operations, from creating novelty goods and posters to on-spot printing and delivery. The application introduces a user-friendly workflow, empowering centralised management of orders and print jobs to elevate overall efficiency, allowing users to enjoy a seamless experience at the stores.

## ENGINEERED FOR good



Epson Craft  
Designer



Epson Craft  
Designer Admin



Epson Cloud  
Solution PORT

### Intuitive Design Interface

Easy-to-use and intuitive application interface with over 100 design templates to choose from. Easily edit and customise your own designs.

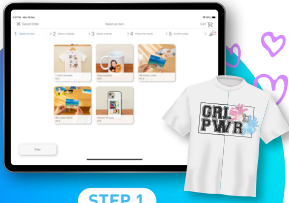
### Improved Customer Experience

Efficiently edit, confirm, and collect printed merchandise at the shopfront, eliminating the need for lengthy processing and delivery times.

### Cloud-Based Operation

Utilising Epson Cloud Solution PORT, user can monitor orders and print status across multiple printers with pre-registered presets.

## FOR WALK-IN CUSTOMER



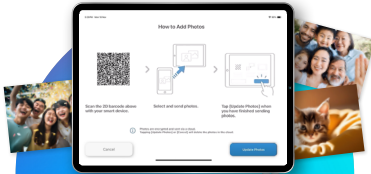
STEP 1

Choose from a variety of merchandises



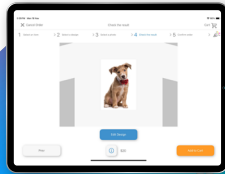
STEP 2

Select your favourite design from the templates



STEP 3

Upload and add photos to the template from your phone by scanning the QR code



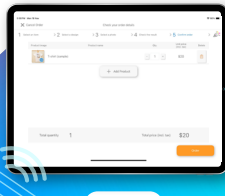
STEP 4

Select the uploaded photo



STEP 5

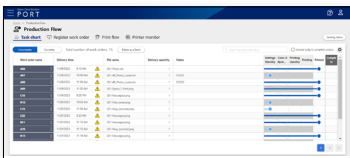
You can edit text, decorate with stickers, and preview your design



STEP 6

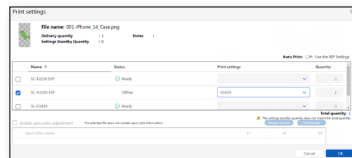
Finalise your order and proceed payment

## FOR BUSINESS OPERATOR



STEP 7

Your orders are sent to the Epson Production Flow virtually



STEP 8

The shop operator can select a printer and print with a pre-registered preset



Your item is now ready for collection!



# Epson Craft Studio

Traditional web-based print services often struggle with high startup costs, delivery delays, privacy risks, and complex ordering processes. Epson Craft Studio offers a solution with its intuitive design app and efficient sample merchandise ordering process, enhancing the overall customer experience.

Epson Craft Studio benefits:



Easy to design and order with an intuitive application.



Customers can confirm actual sample merchandise and receive it right away!



Low startup costs, making it an affordable option for businesses of all sizes.

## Perfect fit for a Print Service Business

Combining Epson Craft Studio with Epson large format printers streamlines operations, enhances profitability, and offers a smaller footprint, ensuring efficient use of space. This integration, along with its cloud-based solution, boosts business offerings with minimal training required.



Dealer's Stamp



Note: Epson Craft Studio is an online store application available through a monthly subscription model with associated fees.

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