



Spotlight Design and Flexible Positioning

**Customisable Effects, Filters and more** 

Superior Image Quality in Laser Technology







3LCD technology that delivers quality projected images and reliable performance.

IT'S IN THE DETAILS.

# SEE THINGS IN A NEW LIGHT

### ART of the ANCIENTS











### What's new?

Let us introduce the new LightScene EV-100 series: a range of state-of-the-art accent lighting laser projectors, simultaneously combining illumination and projection.



CLAY POT before == after Showing the difference between how the pot was found and its organal painted decoration

### What can they do?

This combination opens up new ways of displaying imagery and information. Turn any surfaces into totally customisable digital spaces, inviting your audience to interact within them.

You can redefine any space, accessing animated displays never before possible. Unleash a world of creativity and create new levels of engagement; see things in a new light.



#### DECORATIVE POT

This decorative pot has bee removed using projected light t show its original conditio



# **SOLVING INDUSTRY CHALLENGES**

### How to enhance the customer experience

The technology in our LightScene EV-100 series projectors opens up a world of possible applications for you, enabling you to provide fresh and innovative solutions to many common industry issues. Whatever your trade sector, these new projectors can enhance your customers' experience.

### Retail

- Make your ambient space inviting
- Provide a deeper story behind the goods
- Make a personalised customer experience

Alternative Style Options See Above

See more on retail environments

on p12

### Hotel

- Differentiate from ordinary hotel stays to improve the customer experience
- Decorate the environment according to seasonal or daily events

See more on the hotel industry on p13

### **Entertainment**

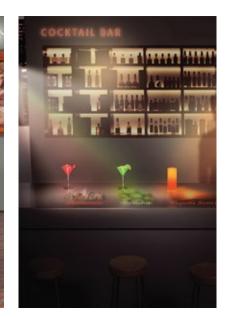
- Make the space more immersive in a natural way
- Provide a new dimension to the experience
- Accelerate customer engagement

### **Bar / Restaurant**

- Make the visit more memorable
- Add some entertainment for vour customers



See more on the entertainment sector on p14



See more on bar & restaurant applications on p15

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# A RICHER CUSTOMER EXPERIENCE

### Make it easy...

LightScene projector can fit into your industry to remove several barriers and provide you with a richer customer experience.

Now, you don't need to worry about maintenance thanks to laser technology.

In addition, spotlight type design reduces the visual noise when it's installed into your interior.

- Virtually maintenance-free
- Less visual noise
- Minimised display costs

### Surprise them...



Variety of customisable visual expression



Dual usage - spotlight and video

### Tell them a story...



**On-goods projection** 

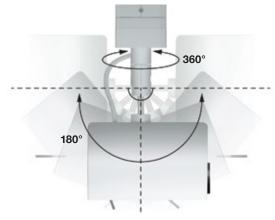


**Project onto any surfaces** 

### Keep it fresh...



**Changeable content** 



Changeable position

# **SUPERIOR IMAGE QUALITY** WITH 3LCD TECHNOLOGY

### Superior image quality with 3LCD technology



### **3LCD Projector benefits**

3LCD projectors are superior in light efficiency:

- Up to three times brighter colour\* reproduction
- Up to three times wider colour gamut for excellent colour reproduction
- No rainbow effect: 3LCD projectors do not employ a colour wheel found in 1-chip DLP® models† thereby eliminating the annoying rainbow effect

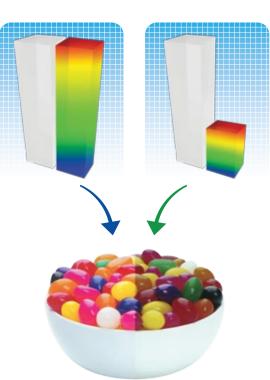
- \* Compared with leading Epson 3LCD business and education projectors as well as leading 1-chip DLP® projectors based on NPD data for June 2013 through May 2014 and PMA Research data for Q1 through Q3 2013. Colour brightness (colour light output) is measured in accordance with IDMS 15.4. and varies depending on usage conditions.
- † DLP is a registered trademark or a trademark of Texas Instruments in the US and/or other countries.

### **EPSON** 3LCD

WHITE COLOUR 3000 Lumens 3000 Lumens Other 1-Chip **Projectors** 

WHITE 3000 Lumens

COLOUR 590 Lumens



# **FLEXIBLE VISUAL EXPRESSION**

#### Image and video playback ready

In addition to still images, it's video-ready – so you have a variety of media possibilities for your promotions.





# Combination of projection and spotlight

Now you can spotlight items and project accompanying video at the same time with just one projector.



### **Dynamic space design**

Project across even bigger spaces by using multiple projectors with edge blending functionality.



#### Portrait projection

Projector angle can easily be altered for portrait/vertical viewing, and in any direction you choose.



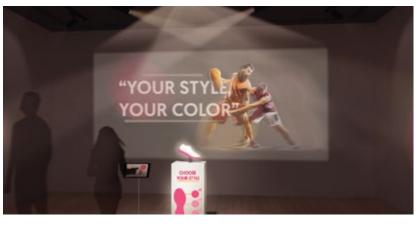
### Free from square frame and bezel

Your displays can now take on any shape you want – so no need to be constrained to a square image and its bezel.



### **Bigger images**

Up to 150" projection gives you even bigger impact.





### **Various input sources**

Compatible with various input sources – SD card, HDMI, LAN, and – with the EPSON iProjection application – from tablet or mobile phone via network.



# TRANSFORM ANY SURFACE

### **Project onto any items**

It's now possible to project directly onto items or exhibits\*, to change their colors or design, or add explanatory notes to them.

It enables you to tell the story behind the goods or exhibits. And by adding information directly onto the objects, an impactful new method of display is created.

\*Achievable with a mapping software













### **Project onto any surface**

In addition to conventional projection on the wall, you can also project onto ceiling, floor, table, or any other surface, just by changing the angle of the projector.

It enables you to create new value by maximising the use of your whole space, with entertainment available on every surface.

### **Project onto glass**

The ability to project onto glass\* enable you to create impressive shop window displays.

\*Achievable with projection film







# FITS INTO ANY INTERIOR

### **High space affinity**

The spotlight-style design ensures that the projectors don't look out of place, even in premium hotel or retail environments.





They can fit into any interior just like existing spotlights

### No visual noise

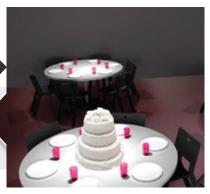
Even when the projector is not in use, there is no visual noise on projected surfaces, unlike a flat panel display. It blends into the background and doesn't create any dead space.



With projection on



With projection on



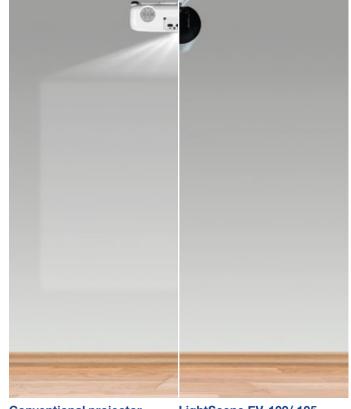
Projector not in use



Projector not in use

### No light leakage

Laser technology ensures that when AV Mute is enabled, there is no light leakage and black remains black.



Conventional projector

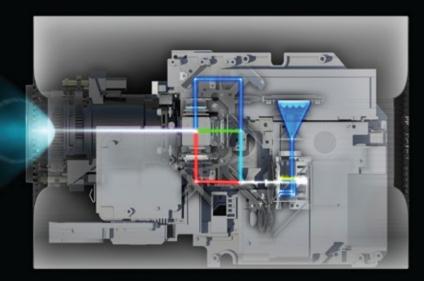
LightScene EV-100/ 105 laser projector

# 20,000hrs MAINTENANCE FREE

### Virtually maintenance-free

Our LightScene projectors all feature 3-chip 3LCD technology, along with a fully sealed optical engine structure. What does this mean? Well, apart from brighter, more colour-accurate images, it means that you can project for about 20,000 hours without any downtime for maintenance. Key components such as the laser diode and the inorganic

3LCD panels and phosphor wheel are all fully sealed, protecting them from contamination, giving them greater durability and helping to keep your projector working for longer without disruption. And, crucially, there are no lamps to replace – saving you the time, trouble and cost of changing them.



### How it works

First, in the top section of the projector, the laser diode emits the laser, which changes from blue to yellow light before combining to form white light. In the lower section, this white light is then split into three primary colours (red, green, blue), which then recombine to make the projected image.

# **EASY INSTALLATION AND MANAGEMENT**

#### Choice of installation

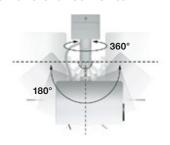
There are a variety of installation choices – direct mounting on the ceiling or on-floor installation for ease and flexibility.



\* Optional mount kit is required for on-floor installation

### Shoot from any angle

The LightScene enables you to project onto any surfaces – floors, ceilings or walls – from any angle through 360° horizontal and 180° vertical.



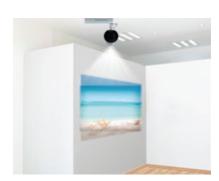
### Easy image adjustment

The multiple image setting function gives you full flexibility to adjust the projection to suit your venue layout.

You can operate powered zoom & focus by remote control. You can also perform keystone and quick corner correction to images projected from a wide range of directions.



**Zoom function** 



**Keystone correction** 

### Scheduled playback

The Epson Projector Content Manager lets you set up a schedule, in advance, to play contents dependent on scene or time.



Scheduled for daytime playback



Scheduled for nighttime playback

#### **Direct playback**

You can create a surprise content switch by suddenly launching a playlist directly from an SD card, with just one button on the remote control.



Spotlighted background...



...followed by instant playback

#### **SD** card viewer

You can run a playlist directly from an SD card, with the Epson Projector Content Manager and web remote functionality enabling you to upload and edit the contents.



## **Epson Projector Content Manager**

The Epson Content Manager gives you a whole range of content control, including scheduling and editing playlists, converting movie formats, managing SD card data, creating shape filters and more – all without the need for external dedicated software.



# **FULL OF FUNCTIONALITY**

### **Overlay effect**

You can add color filters, shape filters or lightness on top of your projected image, enabling you to deliver a diverse range of visual effects.



### **Spotlight**

You can easily use LightScene as spotlight simply by pushing a button on the remote. Also, you can create some unique displays by using the spotlight with an overlay effect.



### **Edge blending**

For bigger, more dynamic displays, the edge blending function allows you to seamlessly join several projections together, making it possible to create much larger images.



### Multi monitoring and control software

You can control the status and basic functionality for up to 2,000 projectors at a time, remotely, by using the Epson Projector Management software.



### **Customised shape filter**

You can create your own customised shape filters, such as your company logo, and combine with a video source, using the Epson Projector Content Manager.





### Synchronised playback

Up to 16 projectors can be synchronised to simultaneously play the same video playlist at the same time.





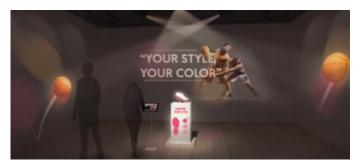
# **RETAIL SOLUTIONS**

### Enhance your customer experience

LightScene can be the solution to your retail challenges, enhancing customer experience in your trading environment.

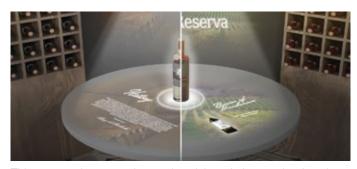
### Make your ambient space inviting

Here we see projection mapping onto fabric and the floor area to digitally simulate flowing water, plus animated images and product details projected onto back wall, all providing a more exciting environment for showcasing a range of swimwear.



Combining motion graphics and projection mapping on walls, products and display plinths, immersive retail experiences can be taken to the next level.

### Provide a deeper story behind the goods



This concept integrates interactive pick and place technology into the point of sale. Table-top and back wall projections dynamically change in real-time depending on the bottle placed on the table, to give further details such as the wine's origin or producer.



Dynamic projection mapping onto the body of a car, showing animated internal details such as engine and power distribution, helps customers visually experience the value of the vehicle. Provides a 360° visual spectacle to engage browsing customers.

### Make a personalised customer experience



Customers can choose their personalised product style and colour – on footwear for example – and can instantly see their chosen design projection mapped onto the product in real time.



Shop window displays can be personalised by camera-tracking profiles of passing audiences and instantly projecting messages and mapping designs onto mannequins for current viewers.

# **HOTEL SOLUTIONS**

### An out-of-the-ordinary experience for your stay

LightScene makes the difference by adding entertainment to every aspect of your stay. It can add new value, brightening the environment and providing further information on services available.

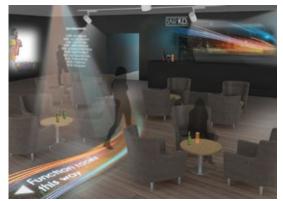
### Differentiate from ordinary hotel stays to improve the customer experience



Entrances, reception areas and conference rooms can use synchronised wall and floor projections to give guests immersive experiences which differentiate their stay. Content could be experience-specific, could reflect promotion themes or could highlight nearby locations or attractions.

### Decorate the environment according to seasonal or daily events







Hotel environments can be decorated with seasonal or event themes, brought to life through vibrant projections on floor, wall and counter surfaces. Spaces can be transformed for various uses, such as different day and night events. And displays can also be used for wayfinding signage or promotional information, available in multiple languages.

\*Third party integration may be required for some of the applications

# **ENTERTAINMENT SOLUTIONS**

### Immersive & engaged experience

LightScene gives you a totally immersive experience, whatever the venue. In addition, it adds a whole new dimension with its ability to project directly onto your objects, or add spotlights and further information.

### Make the space more immersive in a natural way

### Provide a new dimension to the experience



Projection mapping onto a globe is shown here combined with edge-blended multi-surface back walls, immersing you in a story of the Earth's history.



Walls, floors and other surfaces can come alive with animated customised displays which can easily be changed for different purposes, to make the space more entertaining and fun.







Attractions such as museums and galleries can be enhanced with the application of virtual content. Exhibits can be spotlighted while adding explanation with just one projection. Ancient artefacts can have original designs restored by projection mapping. Further information can also be projected next to relevant items.

### **Accelerate customer engagement**



Wall and floor projections can be synchronised with the primary film projection, so content appears to unexpectedly come out of the screen – enhancing your engagement.



In a gym, runners can run different virtual routes with pre-recorded location footage, along with their live running statistics and even a virtual trainer.

# **BAR/RESTAURANT SOLUTIONS**

### Bring entertainment into your experience

LightScene injects entertainment and communication into your bar/restaurant. It allows you to create individually tailored displays, unique to your venue.

### Add some entertainment for your customers



Combining interactivity with reactive content, individual environments can display real-time information about drinks, food, offers and more – creating unique, versatile spaces that foster conversations. Cocktail ingredients can be projected next to drinks, promotional offers onto bar surfaces, and special greeting messages onto tables.

#### Make the visit more memorable



A more personalised and memorable experience can be achieved with projected guest messages, menus, event information, details of special dishes, and individual plates illuminated with spotlights.







\*Third party integration may be required for some of the applications

### SPECIFICATIONS LIGHTSCENE EV-100/EV-105

PRODUCT MODEL		EV-100 (White) EV-105 (Black)
Projection technology		RGB liquid crystal shutter projection system
Specifications of n	nain parts	
LCD	Size	0.59 inch (D8, C2 fine)
	Native resolution	WXGA
Projection lens	Туре	Optical Zoom (Powered) / Focus (Powered)
	F-number	1.51-1.92
	Focal length	18.2mm-28.4mm
	Zoom ratio	1 - 2.21 (Total)
		1 - 1.58 (Optical Zoom)
		1 - 1.40 (Digital Zoom)
	Throw ratio	1.38 - 2.19 (Wide to Tele)
Projection lens	Type	Laser Diode
•	Life (normal/quiet/extended)	20000hrs / 20000hrs / 30000hrs
Screen size (project		30" to 150" (0.88 to 4.51 m) (Wide Zoom)
	•	30" to 150" (1.41 to 7.16 m) (Tele Zoom)
		60" screen 1.79m (Standard size)
Brightness		(
•	normal/quiet/extended)	2000lm / 1000lm / 1000lm
Colour light output	iornal/quiot/exteriaca/	2000lm
Contrast ratio		Over 2,500,000:1
Colour mode		Dynamic
Ooloui Illoue		Normal
Internal speaker(s)	\	Normal
Sound output		NA
Adjustment angle		IVA
Vertical		Upper: 90° to Lower: 90°
Horizontal		360°
Rotatory		
	la	0° - 90° (Portrait projection)
Geometric correcti	Vertical	. 450
Keystone		±45°
Outals Caman	Horizontal	±40°
Quick Corner		Yes
Connectivity	LIDAM	4
Digital Input	HDMI	1
Audio Output	Stereo Mini Jack	1 1 (Far 1000mA mayor example)
USB Input	USB Type A	1 (For 1200mA power supply)
M 1/0	USB Type B	1 (For firmware update)
Memory I/O	SD Card	1 (SDHC, up to 32GB, more than Class 10)
Network	Wired LAN	RJ45 x 1 (100Mbps)
	Wireless	Built-in
Wireless Specification (Wireless LAN) Supported speed for each mode		JEEE 000 441 (0 4011 ) 44 Mil. A
		IEEE 802.11b (2.4GHz): 11 Mbps*
		IEEE 802.11g (2.4GHz): 54 Mbps*
		IEEE 802.11n (2.4GHz): 130 Mbps*
Wireless LAN security		Quick Mode: WPA2-PSK
		Advanced Mode: WPA/WPA2-PSK, WPA/WPA2-EAP
		Supported EAP Type: PEAP, PEAP-TLS, EAP-TLS, EAP-Fast, LEAP
Supported connection mode		Infrastructure, Access Point

Contents player		
Playlist	Yes	
Timetable (scheduled playlist)	Yes	
SD viewer	Yes	
Playlist contents	Motion JPEG Movie (AVI), and Photo (JPEG, PNG, GIF, BMP)	
Operating temperature	5 °C to 40 °C (41 °F to 104 °F)	
	(20% - 80% humidity, No condensation)	
Operating altitude	0 m to 3048 m (0 ft to 10000 ft)	
	(over 1500 m / 4921 ft : with High altitude mode)	
Direct power on / off	Yes / Yes	
Start-up period	Less than 9 seconds	
	Warm-up period: 30 seconds	
Cool down period	Instant off	
Power supply voltage	100 - 240 V AC +/- 10%, 50/60 Hz	
Power consumption (220 - 240v)		
Laser diode on (normal / quiet)	170W / 118W	
Standby (network on/off)	2.0W / 0.30W	
Dimension		
Exclude feet (w x h x d)	Projection unit: φ175 x D260	
. ,	Power supply unit: W361 x D110 x H65 (without Cable Cover)	
Weight	Approx. 15.2 lbs. / 6.9kg (Main Unit and Direct Mount unit)	
Fan noise (normal / eco)	34 / 22 dB	

Supplied Accessories	
Power Cable	3m
Remote Control	Yes, with 2x AA Battery
Direct Mount Unit Set	Attached
Cable Cover	Yes
HDMI Cable Clamp	x2





Information correct as at April 2018

<sup>\*</sup> Maximum speed and range are achievable when used with same enhanced mode technology. Actual data rates, features and performance may vary depending on your computer system, the environment and other factors.