

NOVEMBER 2019

ECOVISION SHORT FILM COMPETITION DOCUMENTARY EDITION

Epson Philippines Corporation in partnership with the DENR – Environmental Management Bureau – Environmental Education and Information Division (DENR-EMB-EEID) conduct the second installation of the Epson EcoVision Short Film Competition (Documentary Edition), which aims to tap the artistry of the Filipino students to raise public understanding of the environment and its conservation through short documentaries.

Qualifications:

1. Entrants (including production members) must be bona fide students, at any year level and degree or course, of colleges or universities in NCR, Region III, and Region IV-A during the period of the competition.
2. Entrants must be capable of traveling to the press conference/festival venue in Metro Manila should his/her entry be chosen as a finalist of the Epson EcoVision Short Film Competition. However, the management will not shoulder any travel and accompanying costs for the finalists.
3. Relatives of employees from Epson Philippines Corporation (EPC) and Publicity, Relationship-Building and Communications, Incorporated (PRC, Inc.), up to second degree of sanguinity, are disqualified from joining the competition.

Mechanics:

All documentary entries must feature a Philippine-based organization or individual who champions or performs upcycling as a tool for environmental sustainability.

1. The documentary can be shot and edited using any device provided that the resolution is acceptable for cinematic viewing (at least 1080p).
2. Entries must have a minimum running time of 5 minutes to a maximum of 15 minutes. The running time should include the documentary title card provided by Epson Philippines (downloadable through epson.com.ph/ecovision) and the credits.
3. English (US-standard) subtitles must be embedded in the final output.
4. Entries that have been exhibited in other competitions may be submitted and will be considered by the selection committee.

Submission of Entries:

1. Entrants must fill out the submission form ("Form") which can be downloaded at: epson.com.ph/ecovision.
2. Entrants must upload a high-definition copy of their documentary (in MP4 format) via Google Drive.
3. All entries with accomplished Forms must be emailed to ecovision@gmail.com with the subject: EcoVision - School (ex. *EcoVision - PUP*)
4. The e-mail entry should include the following attachments ("Submission of Entries"):
 - a. Completed Form (in PDF format)
 - b. A shareable and downloadable Google Drive link of the documentary entry and a 30-second trailer (MP4 format) copied in the body of the email
 - c. Scanned copy of the group representative's student ID
 - d. Scanned copy of school's endorsement letter signed by the dean, department head, or the school head which bears the names of all production team members
5. By submitting the Form, you hereby agree that Epson Philippines may collect, obtain, store and process your personal data that you provide in this form for the purpose of receiving updates, news, promotional and marketing mails or materials pertaining to the Competition.

You hereby give your consent to Epson Philippines to:

- a. Store and process your Personal Data;
 - b. Disclose your Personal Data to the relevant governmental authorities or third parties where required by law or for legal purposes.
6. Entries shall only be considered complete if all the items under *Submission of Entries* are received. Incomplete entries will not be considered.
7. The submission period is from **November 18, 2019 to March 20, 2020 (until 11:59PM only)**. Late entries will be considered null and void.
8. Entrants shall receive a notification via email after 1-3 working days to inform them if their submitted entry satisfies the submission requirements and qualifies for the competition.

Selection Process for the Finalists

1. From all the entries, the Festival will select the top 10 finalists to be included in the Competition's Official Selection.
2. There will be a Selection Committee, comprised of DENR-EMB-EEID and Epson representatives, who will judge the submissions according to the following criteria:
 - a. **Story/Content (40 points)** – Overall excellence in storytelling, accuracy in information; and
 - b. **Adherence to the Theme (60 points)** – How the documentary effectively depicts the chosen topic and how it clearly makes a connection between upcycling and environmental sustainability.
3. The Competition's Official Selection will be announced through Epson Philippines' official Facebook page (@EpsonPhilippines). The 10 finalists will also be notified via e-mail and a call from the Epson team on March 26, 2019.
4. Once the entry has officially been announced as part of the finalists for Epson EcoVision Short Film Competition, the entrant may then share it on any social media platform or in any way the entrant sees fit.
5. All finalists may only release their own announcements after Epson Philippines has made its own.
6. The finalists will also receive an E-mail from Epson Philippines providing an official approval to promote their videos. Finalists will also be invited during the Awards Night on March 27, 2020 (venue to be announced on Epson Philippines' social media pages), where the winners for various awards will be announced.

Selection Process for the Final Award Winners:

From the top ten (10) finalists, a new set of Board of Judges, composed of three members of the Selection Committee and a documentarist, will select three winners for the EcoVision Documentary Competition based on the following criteria:

- **Adherence to the Theme (50 points)** – How the documentary showcased upcycling in relation to environmental sustainability
- **Story and Content (30 points)** – Overall excellence in storytelling, measured by how well the documentary draws in the viewer and keeps his/her interest
- **Cinematic Attributes and Technical Execution (15 points)** – Creative and technical approach in all departments including writing, directing, acting, editing, production design, cinematography, sound, and music.
- **Aggregated number of Social Media engagements (5 points)** – Total scores garnered in social media (Likes and Shares).

Computation Process of the Aggregated Social Media Engagements:

1. The Finalists’ trailers will be posted on Epson’s official Facebook page to determine their scores for the social media engagement.

1 Like is equal to 1 point
1 Share is equal to 1 point

2. The Social Media Engagements will be monitored on **March 26, 2020 (12:00MN - 11:59PM)** only.

Prizes:

1. The winners of the competition will receive the following:

Champion	Php 80,000* and Epson product/s for the school
1st Runner Up	Php 40,000* and Epson product/s for the school
2nd Runner Up	Php 20,000* and Epson product/s for the school
Best Cinematography	Php10,000 and Plaque of Award
Best Film Editing	Php10,000 and Plaque of Award

*Tax-free

2. For the avoidance of doubt, the Special Awards categories shall also be extended and applicable to the winning entries for consideration (Champion, 1st Runner Up, 2nd Runner Up)

Claiming of Prizes:

1. All certificate of prizes must be claimed personally by the winners or a representative during the Awards Night on March 27, 2020 (venue to be announced on Epson Philippines’ social media pages). An Authorization Letter signed by the winner to authorize the representative shall be produced during the prize collection. In the event that no such Authorization Letter is produced, EPC reserves the right not to allow any claim of the prizes.
2. In the event that the winner or a representative cannot claim the certificate of prize on the Awards Night, the finalist must send a written notification to ecovision@gmail.com to notify Epson Philippines. Prizes may still be claimed personally at the Epson Philippines Corporation (EPC) office, *8th Floor, Anson's Center, 23 ADB Ave, Ortigas Center, Pasig, 1605 Metro Manila*, until May 20, 2020.
3. The last date to claim the cash prizes is 27th May 2020. Any claim of prizes after 27th May 2020 shall not be entertained and such prizes shall be deemed to have been forfeited.

Terms and Conditions:

By submitting an entry to the Epson EcoVision Documentary Competition, the entrants acknowledge that they agree to the following terms and conditions:

1. The Entrant owns the copyright of the original work created and is duly authorized to submit the documentary to the Epson EcoVision Short Film Competition – Documentary Edition.
2. Epson Philippines hereby grants the Entrant a non-transferable and revocable license to use the Epson logo and the official EcoVision logo for the purposes of the documentary competition.
3. DENR-EMB-EEID hereby grants the Entrant to use the DENR logo for the purposes of the documentary competition.
4. If chosen as an Official Selection, the Entrant grants Epson Philippines, its parent company, subsidiaries, affiliates and associated companies (“**its affiliates**”), and DENR-EMB-EEID a royalty-free, worldwide, irrevocable, perpetual and non-exclusive license to screen the documentary with unlimited showings to showcase Epson’s CSR efforts and for any related marketing initiatives on the ground or online; and to copy and use the documentary and documentary material (including stills or documentary segments) for non-commercial promotional purposes and for archival material, at no additional cost.
5. The Entrant represents and warrants that the submitted documentary and related documentary material do not infringe any intellectual property rights of third parties (“**IPR**”). The Entrant agrees to defend, indemnify and hold harmless Epson Philippines and its and affiliates and their respective directors, officers, shareholders, employees, against any and all actions, proceedings, liability, claim, damage, expenses (including court costs and legal fees on a full indemnity basis) or loss of whatever nature arising out of any third party claims for any alleged and/or actual infringement of any IPR which arises or would arise as a result of Epson EcoVision Documentary Competition’s copy and use of the submitted documentary and related documentary material.
6. Epson Philippines will also not be liable for untoward incidents that may occur during the production of the documentary.